MANUU VISAKA Report – 28th December 2016

The Volunteers of Vittiya Saksharta Abhiyan (VISAKA) campaign of Maulana Azad National Urdu University was held at Narsingi Village. The volunteers visited the teachers of four Anganwadi schools and educated them about the process and different modes of cashless transactions. The anganwadi teachers were interested to learn about the various modes of cashless transactions and expressed their willingness to adopt the same. The volunteers of manuu visaka campaign had earlier educated three Anganwadi School teachers regarding the cashless modes of financial transactions. The Volunteers divided into groups of four and met the staff of schools in Narsingi Village. The volunteers have educated call the anganwadi school staff of Narsingi Village under the supervision of teacher volunteers Prof. Saneeem Fatima, Dr.Wasim Raja, Mr. Asim Ahmed. The manuu visaka volunteers also conducted field survey among the staff of schools and anagwadi schools to study the current status of awareness of cashless transactions.

Some of the volunteers of manuu visaka campaing held follow up of usage of cashless transactions among small vendors of Narsingi Village. A request to provide digital volunteers was received by the University from Gram Panchayat, Narsingi Village to conduct the training programme of cashless transactions on a permanent basis.

The Convenor of the Programme, Dr. Mohammed Fariyad, Dr. Bhikshapathi, met the Sarpanch of Manchirevula Village and finalized the process of adopting the village under UGC Scheme of UNNAT BHARAT ABHIYAN (UBA). The formal process of the same is scheduled on 29th December 2016 at Gram Panchayat, Manchirevula Village. The inaugural function of Vittiya Saksharta Abhiyan at Manchirevula is also scheduled on the same day. This is the second village being adopted by the University under UBA Scheme. The Volunteers of MANUU VISAKA Campaign plan to conduct the awareness programme at Manchirevula Village as conducted at Narsingi Village.

The Vittiya Saksharta Abhiyaan (VISAKA) Campaign of Maulana Azad National Urdu University was organized at the weekly haat of Narsingi village, focussing at small vendors and households. The Volunteers divided into two groups one group conducted the campaign at the haat and other group visited Aanganwadi school and households.

This was the second visit to the haat. On 16th December 2016, the vendors and vendees were sensitized about the different modes of cashless transactions. Around 70 volunteers accompanied by teacher volunteers Prof. Saneem Fatima, Dr. Israr Alam, Dr. Arshia Azam, Dr. Mohammed Iqbal, Mr. Bhikshabati and others conducted the survey. The volunteers motivated them to adopt to cashless modes of transactions The volunteers conducted follow up of last visit and also conducted field survey simultaneously. It was surprising to note that many of the small vendors were interested to open bank accounts as they owned a mobile phone. Many of them were ready to switch to cashless modes of transactions. 40 Vendors and 15 Vendees were educated about cashless modes of transactions. It is learnt that the vendors and vendees both have inhibitions in transforming to cashless modes of transactions. The volunteers clarified their doubts and facilitated them to understand and adopt cashless modes of transactions. The number of households who were sensitized about cashless transactions has also been increasing. Over all within a week the awareness level of vendors and households in Narsingi Village has been increasing and their inclination to transform to cashless modes of transactions is appearing positive.



